

Telephone Directory
Cadillac
April, 1917

This telephone directory was created by the Michigan State Telephone Company, a unit of the Bell System of the American Telephone and Telegraph Company. It's dated April, 1917- the same month the US declared war on the Central Powers.

Sixteen communities in the company's Cadillac district are included in this 64 page booklet:

Cadillac (on page)-13
Bear Lake -22
Benzonia -Beulah -27
Buckley -30
Copemish -32
Dighton -34
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Harlan -41
Honor -43
Mesick -45
Thompsonville -47
Marion -49
Arcadia -53
Hoxieville -54
Hartwick -55
Lake City- 57.

I put together this pdf from the directory belonging to my great-grandfather, Luther L. Finch of Arcadia, Michigan. The original's pages are an aging gray newsprint which I scanned in color and converted to black and white for good readability. The scans are in the 100-150 ppi range. I have higher quality TIF files of the directory saved. If you need such please contact me at steve@dryhillpress.com .

Steve Finch
Patagonia, Arizona
July 23, 2018

1917 Cadillac Telephone Directory
File 1
Pages 1-12
Advertisements and policies

*L. L. French
Arcade
Mich.*

Telephone Directory



BE

CADILLAC

April, 1917

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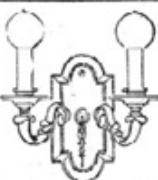
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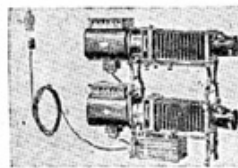
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**Michigan State Telephone
Company**

Regulations, Instructions and General Information, Cont'd

To report Line or Instrument Trouble—Call Repair Department.

To report defects in Operating Service—Call "Chief Operator."

For information regarding Names or Numbers not found in this book—Call "Information."

For information regarding Rates, Class of Service, Contracts, etc., or to place orders for Additional Service or Changes in Existing Service, and for Information or Complaints regarding Bills or Accounts—Call Manager's Office.

If not remedied you will confer a favor on the Company by a written report to the Michigan State Telephone Company, Telephone Building, City.

TEN DAYS' written notice for moving or disconnecting telephones must be given.

Profane or obscene language over the wires is prohibited; if persisted in the telephone will be removed. Subscribers are responsible for the enforcement of this rule.

Patent devices or attachments to telephone instruments not specially authorized by the company, are seldom of any value and are apt to impair the service. In numerous instances aggravated cases of trouble have been traced to such devices. You are, therefore, requested not to use them.

Subscribers are requested not to leave the receiver off the hook during lightning storm, as it only results in interrupting the service by causing a permanent signal in the office, making it necessary to cut out the line. This may prevent getting a prompt reply when the telephone is again restored and service wanted. It does not offer any additional protection.

Operators are not permitted to carry on conversation or receive complaints. Their entire time is devoted to executing orders for connections.

"Line Busy" or "They Don't Answer" may at times be annoying, but the subscriber should bear in mind that it requires no more exertion on the part of the operator, and is much more agreeable to make the connection at once than to make the announcement quoted.

By answering calls promptly you materially aid in the endeavor the company is making to give a rapid service.

Your contract **PROHIBITS THE USE OF YOUR INSTRUMENT BY OTHERS.** Your own interests will be served by a literal observance of the rule. The Pay Stations are accessible to the General Public and the charge is but five cents for a city connection.

No liability will be assumed by the Telephone Company for any damages arising from errors or omissions in the composition and printing of this directory, nor can it guarantee the permanency of call numbers assigned or to be assigned. Subscribers are therefore advised not to print telephone numbers on stationery, etc., but to use the phrase "Telephone Connection." Use the current issue to get correct numbers. Many necessary changes are made in each issue of the directory.

This Company does not undertake to deliver messages written or otherwise, and will not, under any circumstances, be responsible for their delivery.

The Company cordially invites all users of the telephone to visit its offices for the purpose of viewing the Operating Department and informing themselves of the general methods used in conducting the telephone business. An inspection of the system by subscribers, including explanation of the working of the Central Office apparatus will, by acquainting the telephone user with the operation of his line, undoubtedly aid both the subscriber and the Company in securing the best results from the service.

Regulations, Instructions and General Information

PLEASE LOOK UP NUMBER BEFORE CALLING.

Call Central in the usual way and await the operator's request for "Number."

Respond promptly by giving the number in the order printed thus: SEVEN O-J or SIX-SEVEN-FOUR F 23.

Keep the receiver to your ear until you get a response.

Should you want the operator after "Number" is given, signal her in the usual way.

When through talking, disconnect as usual.

FIRE: Ask the operator for "Fire Department." It is not necessary to look up the number. You will be connected at once with a special reserve wire. Tell your story briefly, calmly and distinctly, giving the street and nearest cross street. **DO NOT GET EXCITED.**

POLICE: Ask operator for "Police Department." Give the street and house number and the nature of the emergency. Speak slowly and in a moderate tone of voice, to avoid the necessity of repetition. **KEEP COOL.**

To make a party line telephone service efficient, and to prevent annoyance to the subscribers on the same circuit, the following rules must be observed:

1. Answer only your own signal. If there is any confusion about the rings, report the fact promptly to the Chief Operator.

2. When you wish to call, remove the receiver and listen. If the line is in use restore the receiver immediately to the hook and wait for those using the line to finish.

3. Do not allow the servants, children or others to listen on the line when it is in use, or to play with the telephone at any time.

4. Subscribers are requested not to hold the line longer than five minutes. The Company reserves the right to interrupt the parties using the line at the expiration of this time if necessary.

5. Farm subscribers will please ring off when conversation is finished.

6. Please remember that the other subscribers on the line have equal rights with you, and that parties on the same telephone line should be as courteous to each other over the wire as when they meet face to face.

The Company is glad, at all times, to receive suggestions that may add to the efficiency of the service.

When making a long distance call please comply with the following rules:

After giving your call to the long distance operator hang up your receiver and the operator will call you back as soon as your party is ready to talk.

All long distance charges are based on a three-minute conversation, and an extra charge is made for each additional minute or fraction thereof, but no notification of the expiration of the initial three minutes will be given by the operator.

Long distance calls may be placed with the charges reversed or to be paid by the called party.

In case the called party has no telephone, a messenger will be sent upon request, and the charge for this messenger will be made whether the called party can be located or not.

Subscribers will be held responsible for all long distance messages originating from their telephones, whether made by themselves or outside parties; for this reason it is suggested that subscribers refrain from permitting outsiders to use their service on any calls.



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